

Clarksburg, Sept. 18

Parsons-Souders

The Shopping Centre of Central West Virginia

Parsons-Souders

Hours 8 a.m. to 5:30 p.m.

THIS WEEK IS A SPLENDID TIME TO GET NEW AUTUMN CLOTHES

Mr. Oliver, President of the Hazel-Atlas Glass Company

Had two hundred and fifty of their employes to hear Frank Jewel Raymond, on his great lecture, "Business Mastery," at Washington, Pa., recently, and when he learned through Mr. Dudderar, Secretary of the Board of Trade and the Merchants' Association of Clarksburg, that Raymond was going to lecture here Mr. Oliver, wrote his local Manager, Mr. Coleman, to have as many of his employes go as will.

Mr. Williams, Vice President of the Tin Plate Company, writes from Steubenville, Ohio, to Mr. Bergum, local manager here a letter to the same effect. Every other factory will co-operate as well.

All the wholesale houses, banks, merchants, will be there and have their employes as guests. Every housekeeper should go and hear Mr. Raymond, and take or send their servants. For Mr. Raymond is a "fifty-seven" variety sort of a man, he will go through, over, under and around, but he always arrives. All men have plenty of brain power, he says, "what they need is will power." What he wants is to get the people to think.

At Masonic Temple this evening at 8 p.m.



On Friday 22, a Dispersal Of New Fashion Silks and Fine Staples

At Guaranteed Savings of 15 to 25 Percent.

This is a reduction sale. About 3,100 yards of staple and fancy silks are in the dispersal.

We are announcing this special sales event sufficiently ahead to give you time to think about it and prepare to come and take advantage of the lower prices.

There are afternoon silks, silks for evening dresses, and also, tub silks for washable blouses.

200 yards of Charmeuse and Crepe Silks—

The first is in fancy, and the others either plain or novelty patterns of which there is a choice of fifteen designs. It is 40 inches wide. **1.69**

600 yards of Sily Crepe-de-Chine in plain colors—

Some twenty different shades including dark and light, for evening and afternoon dresses. They were regular \$1.75 quality; forty inches wide. **1.49 a yard.**

400 yards of fancy Silk Taffeta—

Twenty different patterns, 36 inches wide. **1.29 a yard.**

600 yards plain Taffeta Silk—

In all shades, 36 inches wide. **1.29 a yard.**

600 yards plain Silk Crepe-de-Chine—

In all colors; light and dark, 40 inches wide at per yard. **99c**

500 yards of Miscellaneous Silk—

Such as striped massaline, dotted foulards, and dotted pongees; 27 to 36 inches wide. Regular \$1.00 grade. Special **69c**

200 yards of Striped Shirting Silk—

Eight different patterns, 32 inches wide at per yard. **39c**

A New Perfume Asks to Be Presented.

It is from a Parisian perfumer, L. T. Pivers. It is called "Saffron Azura," and comes in an oddly shaped bottle. Price \$1.65 a bottle. — (Toilet Goods, Main Floor, Front.)

New Rhinestone Jewelry Is Very Attractive.

Sterling silver bar pins set with rhinestones, 50c to \$1.00. Gold plated La Vallieres, Rhinestones and Pearls 50c, \$1.50 and \$3.50. Brooch Pins, 50c. Beauty Pins, 50c.

How Would You Like An Invisible Hair Net?

We have the Venida made of real human hair in either the straight or "cap shape" self conforming, in the various brown, light and dark, auburn and black. Price two for 25c.—(Notion Section, Main Floor.)

Parsons-Souders Store Is Ready With The Goods! Goods! Goods!

"SILVAREIGN"

A Wonderful New Rain Coat Fabric.

The "Silvareign" coat is strikingly handsome. Combining the lightest weight affinity of silk and rubber, with the shimmer of silver or gold, in all the pastel tints. "Silvareign" is unique in the history of weatherproof.

Worn as a "fairweather" in sport or motor, sunlight creates an iridescence that envelops the wearer in a glistening nimbus. Colors, ashes of roses, silver, amber, Copenhagen and reseda. The coats are wonderful. Price \$16.50.

A Supporter with a Rubber Clasp That Saves Darning.

The little rubber insert at the bend of the hook where it fits down over the rubber clasp saves the stockings. Ask for "Hickory." We have them in black or white; in all ages two to fifteen years and are 15c, 18c, and 25c.

With each pair of "Hickory" hose supporters will be given free a school tablet.—(Notion Department, Main Floor.)

Eight New Styles of Gowns at 50c.

Best lot of muslin gowns we have ever seen for the price.

In fact these remarkable 50c gowns are finding high favor, for the ordinary women would not look at a gown at this price. Are made of fine nainsook, with embroidery and lace tucks, and ribbon for trimming. Round, square and high neck, short and long sleeve styles.

For cool nights coming we have Domet Flannel night gowns at \$1.00. Six styles.

Winter Outings Only 10c

Not the average kind of low-priced fleeced cotton sold about town; being a heavy soft, wooly outing cloth of excellent grade. Pleasantly patterned and comes in either 36 or 27 inches wide, light and dark shades. Price 10c.

Some Charming New Fall Dresses for Young Women—Special \$17.50 each

There is just one rack full, and on that rack a woman will find some delightful frocks. They are new and fine, freshly unpacked and now seen for the first time.

There are some lovely dresses of soft taffeta with sheer crepe sleeves in fashionable colors, also some silk charmeuse frocks in charming style for the younger set. There are some serge and satin combinations in plain as well as colored embroidery effect of wool, silk and beaded. Usually but one and two of a kind, and not one in the group but would sell for higher prices.

(Second Floor Salons, Just off the Elevator.)

"Parsons-Souders Special \$3" Silk Crepe de Chine Blouses Made by the Wirthmor Makers Expressly for Wirthmor Stores

The woman who dresses correctly wears the fashions of the season as soon as they arrive. She and her friends are these days buying new fall blouses of crepe-de-chine to wear with tailored suits.

The Wirthmor makers have a novel plan for a weekly selling of silk blouses, that is, a new style every week.

The Wirthmor plan is veritable triumph of the most modern co-operation between manufacturers and retailers and in this instance it will be a positive saving of 85c as compared to our \$3.85 blouse.

Flesh and white in the lovely new styles now on sale.—(Special Table, Second Floor, Just off Elevator.)

SOCIAL AND PERSONAL

(Continued from Page Three.)

Marriage Announced.

Announcements reading as follows have been mailed:

Mr. and Mrs. Albert Homer Roe announce the marriage of their daughter

Eva Myrtle

to

Guy Webster Matheny

on Sunday, the seventeenth of

September

One thousand nine hundred and

sixteen

Clarksburg, West Virginia.

At home after November 15,

Clarksburg, W. Va.

The wedding was in the United

Brethren parsonage at Adamston at

12:30 p.m. The very impressive ring

ceremony of the church was used by

the Rev. D. W. Cunningham. The happy

couple will reside at Hartland. His

former home was at Mt. Clare and hers

at Philadelphia.

Married at Parsonage.

S. D. Cox and Miss Emma G. Sheets,

both of the city, were married at the

First Methodist Episcopal parsonage

on North Second street at 11:30 o'clock

Monday morning. They will reside

here.

Mrs. Barron Entertains.

Mrs. Arthur Barron, of the Indus-

trial addition, entertained in a very

charming manner Saturday evening

the members of her Sunday school

class and their gentlemen friends

from 8 until 11 o'clock. Dainty re-

freshments were served and the even-

ing was spent in games and music,

the only decorations were bouquets

of dahlias. There were forty guests present. Mrs. Barron was assisted by her daughters, Mrs. B. D. Stutler, Mrs. O. L. Channel and Mrs. V. D. Johnson.

PERSONAL

"Red" Westing went Monday to Morgantown to enroll as a student at the state university. He will take up post graduate work.

Thomas P. Reynolds was here Monday from Reynoldsville.

James A. McDonald went to Pittsburgh Sunday night to accept a position with R. J. Gazley.

OF INTEREST TO WOMEN

To Keep Lettuce Fresh. Wash the lettuce thoroughly in cold water, shake dry as possible, cover tightly in a lard pail or similar dark air-tight vessel and set in cool, dark place. The lettuce will be as fresh as when picked, in a week's time and is ready for use at a moment's notice.

A Cure for Floor Stains.

Should you accidentally spill shoe-black on a wooden floor, put a handful of corn-meal on the spot immediately and rub in briskly. Sweep off; not even a sign of the stain will be seen. This will also answer for fruit juices or almost any liquid that leaves a stain. It will also greatly aid in taking up kerosene oil and other grease spots.—The Designer.

SPARKS COMMITS SUICIDE.

It was reported here Monday that Edward Sparks, a former deputy sheriff of Nicholas county, and a prominent Democrat, had committed suicide at Richwood at 6:30 o'clock Monday morning. Financial troubles, it is alleged, caused him to end his life.

NEWS EVENTS OF BRIDGEPORT

Correspondent Compiles Items of Interest about Folk of That Community.

BRIDGEPORT, Sept. 18.—Miss Lola Trax, of Baltimore, will speak at a street meeting here Thursday evening. She is an organizer for the State Equal Suffrage Association and is a most charming young woman and an eloquent speaker.

A number of local young people are planning to enter colleges or universities for the coming year. Miss Dale Stout will enter upon her senior year in the Fairmont normal school and Miss Dulcie Lawson will enter for the first year's work. Misses Lena Williams and Verda McDonald and Harold Garrett will enter the West Virginia University. Miss Lulu Morrison will be a student of expression at West Virginia Wesleyan College; David Johnson will enter the freshman college course at Washington and Lee University; William Davis will again attend the Baltimore College of Dental Surgery; Otha Phillips will enter Salem College; and Clifford Hamrick will likely attend West Virginia Wesleyan College.

Miss Florence Robinson, of New Martinsville, was a recent business visitor.

F. T. Bartlett, of Grafton, was a recent guest of his brother, Howard Bartlett.

T. L. Barnes is visiting his niece, Mrs. Marcellus Starcher, of Spencer. Miss Alta McNeely, of Fairmont, was a recent guest of Mrs. J. Benjamin Stout.

John S. Brennan, of Glenville, was a recent guest of his son, Dr. E. H. Brennan.

Prof. and Mrs. W. H. Cottrill and little son, Powell, of Ann Arbor, Mich., were recent guests of Mr. and Mrs. A. G. Davis. Prof. Cottrill is a brother of Mrs. Davis. He was formerly professor of history and political economy at Salem College and was a student during the last year at the University of Michigan where he received the de-

gree of master of arts with high honors. He has many friends here.

Joseph Bartlett, of Green Valley, was a recent business visitor.

Mr. and Mrs. C. O. Jackson, of Fairmont, were recent guests of Mr. and Mrs. J. Benjamin Stout.

Camden Fox, of Sutton, was a recent guest of his daughter, Mrs. D. L. Currey.

Mrs. Seymour Lowe, of Morgantown, was a recent guest of her brother, John Moore.

Mrs. Olive Davis and granddaughters, Misses Myrtle and Leo Wiseman, of Vadis, are guests of her brother, M. D. Teter.

Miss Hazel Poling, of Rosemont, is a guest of her sister, Mrs. Edgar Reed.

Mrs. James Davidson is visiting her sister, Mrs. Trimble, of Orlando.

Miss Harriett Jones, of Salem, was a week end guest of Miss Hallie Heckert.

BALTIMORE CATTLE MARKET

BALTIMORE, Md., Sept. 18.—Calves—Market quite steady on the better grades of calves of handy weight. We quote: Choice, handy-weight veals, per pound 12½c@12½c; good veals, do, 11½c@12c; heavy, smooth, fat calves, per head, \$24@25; heavy, rough calves, do, \$14@18; small, thin calves, do, \$8@10.

Lamb and sheep.—Inquiry for fat lambs and choice sheep. We quote: Choice, fat sheep, per pound 4½c@5c; fair sheep 3c@4c; inferior, rough sheep, per head, \$1.50 to \$2.50; old bucks, as to quality and condition, per pound 3½c@4c; spring lambs, choice, fat, do, 10c@10½c; fair to medium grade lambs, do, 9c@10c.

Beef cattle.—We quote: Young, fat steers, in prime condition, weighing 1,000 to 1,200 pounds, per pound 7½c@8c; steers weighing under 1,000 pounds, do, 7c@7½c; oxen, do, 5c@6c; bulls, 5c@6c; large young cows, in good order, per pound 5c@6c; cows, poor to medium grades, do, 3c@4c; fresh cows with calf, per head, \$35@50; poor, thin meadow stock, do, \$10@15.

TAKES POSITION.

Miss Ethel M. Raymor, of Charleston, arrived in the city Monday morning to take a stenographic position at Republican state headquarters. Her work will be in the speakers' bureau.

A Personal Letter

September 18, 1916.

Dear Madam:—

You are urged not to read this letter until your day's work is done.

Today, in the preparation of meals, etc., you took one hundred and twenty-five unnecessary steps at each meal—three hundred and seventy-five in all. These figures are the result of scientific research among thousands of homes.



You want to conserve your strength and preserve your health as far as possible. Do not medical authorities tell you that the conservation of energy has a pleasing effect on the mind and body? Where is most of your strength wasted—in the kitchen.

Imagine then, a fifty pound sanitary flour bin with sifter, a sanitary glass swinging sugar bin, two roomy cupboards for foodstuffs and china, a large compartment for pots and pans, two drawers for linens and silverware, a large airtight bread box, and innumerable other conveniences combined in a single well made and beautiful piece of furniture.

Such is the McDougall Kitchen Cabinet.

You can have one delivered to your home tomorrow by paying \$1.00. The balance you may pay in small weekly payments of \$1.00

Yours very truly,

Palace Furniture & Piano Co.

168-170 W. Main St., Clarksburg.

MAN ALIVE!

Where can you get an all wool Suit for \$3.95?

Why, hundreds will be on sale Thursday morning. All of the Donohue and Johnson stock. All perfect.